
WordPress 101

Mercer Public Library
January 24, 2019

A little planning...

MPL Website Redesign

Why?

- NWLS making us!
- Deadline 12/12/17
- Reduce workload
- Better Usability
- Less text
- Easier to navigate
- Updated look
- WordPress
- Train Robin & others
- Automatic updates to Feeds link extension

Tasks

- X Set up new hosties - panel.dreamhost.com
- X Install WordPress
- X Find & install a theme; responsive, full-width, packaged w/visual builder? [Bourne's] [Par 12]
- X Plan & establish new site structure - create pages, menus, study posts
- X Install necessary extensions: calendar of events, slider, FAQ
- Transfer info from old site & add content to new pages & posts
- X Integrate links: Merlin, Grails, Overdrive, Budgetlink, Wiscan
- X Move policy info to FAQ Admin
- X Design homepage
- X User testing
- X Updates based on user feedback
- X Transfer domain registration - need Milice Jovanovic's help w/EPPO code
- X Update DNS settings
- Check old website statistics before you turn that off - we need data for the annual report.
- Set up Google Analytics for new website
- X New logo & site icon
- Activate Google Analytics, SEO, other plugins?
- Featured images: 2016-2017
- E-mail names: [class="Zk open border"]

Home

- Featured article slider
- Featured Links
- Merlin
- Overdrive
- Grails
- Budgetlink
- Upcoming Events
- New read! Slider
- Solar panel info
- Amazon Smile link
- Foster
- Hours
- Phone/address
- Maps
- Facebook link
- High/Low water signing
- Weather station

Find Books

- Merlin
- New read! Hot picks
- Newslist
- Wiscan
- Overdrive
- Grails
- Budgetlink
- Consumer Reports

Digital Library

News

Events

Support

- FOL
- Volunteer
- Amazon Smile
- Donate
- Join our email list

How-to/Services

About Us

Hours

Solar Workshop

Colors

- A14B53 - Indigo Red
- 433D3A - Dim Gray
- F4E6F8 - Pale Gray
- DBD7D3 - Lt Gray
- 6B7E84 - Dk Brown
- 5C708A - Living Coral

KEY

- Category
- Page
- External Link
- Plug in
- Single Post
- Menu headings only

Deadline: 12/12/17

158 → See page 167 for more tasks

MERCER PUBLIC LIBRARY

705-974-2346
[Hours] [Merlin] [Digital Library] [News] [Events] [Support] [About]

Home | Find Books | Digital Library | News | Events | Support | About

Merlin Library Catalog

Grails Online Catalogs

Overdrive Research eReaders

Budgetlink Research eReaders

Wiscan Digital Library

Upcoming Events

Library Hours

- Calendar: Big, News
- News
- News
- News
- News

Shortcuts: Home, All categories

LIBRARY HOURS

Summer (Mon-Sun: 10am-5pm)

Winter

CONTACT US

Library Hours

705-974-2346

10000 Highway 101, Mercer, VA 22060

Email: info@mercerlibrary.org

Weather widget

Solar Info

159

What do I need for a website?

Host (Server)

Domain name

Website design

Why WordPress?

- Stable, reliable platform
 - 60% of sites using a CMS use WordPress
 - Based on PHP and SQL, but no HTML, database, or coding knowledge needed
 - Open source, General Public License (GPL)
 - Easy to get a site started
 - Themes and plugins extend functionality
 - Easy updates
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Choosing a host

- WordPress.com
 - Free to \$8/month
 - Other hosts
 - Dreamhost - \$2.59/month to \$72/month
 - GoDaddy - \$8/month to \$20/month
 - Many, many others!
 - What determines pricing?
 - Storage, Bandwidth
 - Email
 - Domains
 - SSL certificates
 - Updates, auto backup, security monitoring, DDoS protection, etc.
-

Installing WordPress

One-click install on most servers

Choose a username and password - make it secure!

WordPress 5.0 released December 6, 2018

Features of WordPress

- Login & Dashboard
 - Users
 - Themes
 - Settings - General
 - Pages, Categories, Posts
 - Appearance
 - Publishing new content
 - Comments
 - Plugins
 - Backup & restore
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Thank you!

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